



CWO Social Media Team Job Description

Do you want to join the largest group affiliated to the Conservative Party? The Conservative Women's Organisation – CWO – is a diverse, national organisation that has been supporting women into politics and public life for over one hundred years.

We are looking for a strong team player with drive and energy. You must be a good communicator, a self starter and someone who is good at networking. We welcome applications from across the UK, and in particular, those that represent diverse communities.

Interested? Please send your CV and covering letter for the role that you are applying for to cwo@conservativewomen.uk

Currently, there is no deadline for this position as we have rolling recruitment. All roles are voluntary.

CWO Social Media Team

Reports to: CWO Social Media Officer

Duration: Annual renewal at CWO National AGM

Background

The CWO's social media following has almost doubled in the last couple of years, with policies and processes formalised. We are looking for individuals to join the Social Media Team in order to contribute to the CWO's social media presence. Each member of the team is assigned a specific day of the week with a particular topic they cover.

Core Responsibilities

- Create original content on the specific topic you have been given as you remit on your assigned day
- Like and share appropriate content on your assigned day
- Follow the CWO rules on social media content (see CWO Social Media Policy for details)
- Liaise with the CWO Social Media Officer and follow guidance as required

Skills & Experience

- Good written English and excellent communication skills
- Demonstrate strong organisational skills and a self starter
- Good judgement; the CWO is a national organisation whose members represent a broad range of views
- Experience of using Facebook, Twitter and Instagram effectively

Benefits

- Work with the CWO at a national level
- Build your political network
- Be at the heart of the CWO's decision making environment
- Develop an understanding of how the CWO works and liaises with other affiliate groups as well as the Conservative Party